

## ETHRING PRIVACY POLICY

**Effective Date: March 24, 2025**

This Privacy Policy describes how Ethring, operated by Ethring, handles personal information that we collect through our website located at <https://Etring.io> (the "Site") and any other services linked to this Privacy Policy (collectively, the "Services").

### **Personal Information We Collect** **Information You Provide to Us:**

When you interact with our Services, you may provide personal information, including:

**Web3 Transaction Data:** We collect information related to transactions, including public wallet addresses, transaction amounts, destination wallet addresses, and other transaction details.

**Marketing, Feedback, and Correspondence Data:** When you contact us with inquiries, feedback, or support requests, we may collect your email address, preferences, and any other details provided during correspondence.

**Usage Data:** We track how you interact with our Services, including the pages you visit, the time spent on the site, and how you use specific features.

**Other Information:** We may collect additional personal data as required, which will be used in accordance with this Privacy Policy.

### **Information from Third Parties:**

We may obtain personal data from third-party sources, such as:

**Public Blockchain Data:** Information from public blockchains, including transaction details and other related data.

**Social Media and Third-Party Platforms:** If you interact with us through social media platforms like LinkedIn, Twitter, or Instagram, we may collect data such as your biographical and professional information, subject to the platform's privacy policy.

### **Automatic Data Collection:**

We and our service providers automatically collect data when you use our Services, including:

**Device Data:** Information such as your device's operating system, IP address, device model, browser type, screen resolution, and general location (city, state, region).

**Activity Data:** Information about your interactions with our Site, such as pages viewed, time spent on pages, links clicked, and marketing email engagement.

We use the following technologies for automatic data collection:

**Cookies:** Small text files placed on your device to help us identify your browser and track user behavior.

**Local Storage:** Similar to cookies, but can store larger data sets and is used for application-specific storage.

**Web Beacons:** Tools used to track interactions with our pages and emails.

## How We Use Your Personal Information

We use your personal information for various purposes, including:

**Service Provision and Improvement:** To provide, operate, maintain, and improve our Services, ensuring they meet your needs.

**Communication:** To respond to your inquiries, send service-related updates, and provide support.

**Research and Development:** To analyze and improve our Services, create aggregated or anonymized data for business purposes.

**Marketing:** If you've provided us with your email, we may send you marketing communications about new features or updates related to the Services. You can opt-out of these communications at any time.

**Compliance and Protection:** To comply with legal requirements, prevent fraud, and ensure the security of our Services.

## How We Share Your Personal Information

We may share your personal information in the following situations:

**Service Providers:** With third-party companies that assist us in operating our Services, such as hosting, analytics, and marketing service providers.

**Compliance with Laws:** To comply with legal obligations or respond to government requests.

**Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

## Third-Party Services

Our Services may contain links to external websites, mobile applications, and other online services operated by third parties. These links are provided for your convenience and are not an endorsement of, nor an indication of affiliation with, any third party. Additionally, our content may appear on third-party websites, mobile apps, or online services that are not operated by us. We do not control or assume any responsibility for the content, privacy practices, or actions of third-party services. These third-party websites and services may have their own privacy policies, and we encourage you to review them before providing any personal information. We are not liable for the practices of third-party services regarding their collection, use, and sharing of personal information.

## Your Choices

**Opt-Out of Marketing Communications:** You can opt-out of marketing emails by following the unsubscribe instructions in our emails.

**Online Tracking:** You can manage your cookie preferences or use privacy-focused browsers to limit tracking.

**Data Access and Deletion:** You may request access to your personal data or request deletion by contacting us directly.

## Data Security

We implement industry-standard measures to protect your personal information from unauthorized access or misuse. However, no security system is completely foolproof, and we cannot guarantee absolute security.

**Children's Privacy**

Our Services are not intended for use by individuals under 18 years of age. If we learn that we have collected personal information from a child without the consent of their parent or guardian, we will delete the data.

**Changes to This Privacy Policy**

We reserve the right to update this Privacy Policy. Any changes will be posted with an updated "Effective Date" at the top of this page. Please review it periodically for any changes.

**Contact Us**

If you have any questions about this Privacy Policy, please contact us at: [contact@Ethring.io](mailto:contact@Ethring.io)